The 4th Annual Mississippi River Cities & Towns Initiative Organizational Meeting

September 15-17, 2015, Dubuque, IA

Agenda

Unless otherwise noted, all sessions and events are open to all mayors and other officially invited attendees. Official functions and meeting services are located in the Hotel Julien or River Center unless otherwise stated.

September 15

Registration

10:00am – 6:00pm, Hotel Reservations, Hotel Julien (1st floor) and Grand Harbor Resort (check-in desk)

Welcome Excursion and Reception, Sponsored by: Viking River Cruises

5:00pm – 6:30pm, Mississippi River Excursion on the "American Lady Yacht" Buses will begin loading at main entrance of the Hotel Julien and Grand Harbor Resort at 4:30pm.

6:30pm – 8:30pm, National Mississippi River Museum & Aquarium, 350 E 3rd Street

The "American Lady Yacht" will dock at the Museum where guests will disembark and be treated to a brief introduction to the Museum followed by dinner in the main exhibit hall. Buses will run a continuous loop to the hotels from 8:30pm to 9:30pm.

Mayors are invited to tour the museum.

Presiding: Roy Buol, Mayor of Dubuque, IA

Harry Rediger, Mayor of Cape Girardeau, MO

Welcome: Jerry Enzler

President & CEO, National Mississippi River Museum and Aquarium

Greetings: MILTON HUGH

Senior Vice President of Finance

Viking River Cruises

Remarks: The Honorable John Dickert

Mayor of Racine, WI, Immediate Past Chair Great Lakes & St. Lawrence Cities Initiative

Release: <u>Economic Profile, Upper Mississippi River</u>

DAN BAUMANN

Chair, Upper Mississippi River Basin Association

DNR, Western Region Director

Wisconsin Department of Natural Resources

Bryan Hopkins Interstate Waters

Water Resources Center

MO Dept. of Natural Resources

September 16

Registration

7:30am – 5:00pm, Hotel Reservations, Hotel Julien, 1st floor

Opening Breakfast, The Mississippi River and the World, Sponsored by: J.F. Brennan Company, Inc.

8:30am – 9:45am, Eagle Point Park, 2901 Shiras Avenue

Buses will begin loading at main entrance of both hotels at 7:45am

Presiding: Roy Buol, Mayor of Dubuque, IA

Bob Gallagher, Mayor of Bettendorf, IA

Welcome: MARK BINSFELD

Senior Vice President of Development

J.F. Brennan Company, Inc.

Presentation: Major General Michael Wehr

Commander, Mississippi Valley Division

U.S. Army Corps of Engineers

Address: Patricia J. Beneke

Regional Director and Representative United Nations Environment Program

Remarks: The Honorable Mary Pamela Jochum

Iowa State Senator

President of the Iowa Senate

SUSTAINABLE DEVELOPMENT & ADAPTIVE REUSE AROUND WATER TOUR

10:00am – 11:00am, Dubuque Historic Millwork District, Jackson and E 10th Streets

Tour 1: Sustainable Flood Management – Daylighting of Bee Branch Creek to the Mississippi

Tour 2: Financing Adaptive Reuse & Development – Historic Millwork District Renewal

Presentation: John Gronen Maurice Jones

President, Gronen Properties Restoration Dubuque Economic Dev. Dir.

DERON MUEHRING

Lead Engineer, Bee Branch Project

Mayors' Press Conference

11:30am – 12:00pm, River Room (3rd floor), Grand River Center, 500 Bell Street Mayor Buol will convene a press conference to make two major announcements regarding the Mississippi River and its importance to the nation and the world.

Presiding: Roy Buol, Mayor of Dubuque, IA

Francis Slay, Mayor of St. Louis, MO Hyram Copeland, Mayor of Vidalia, LA Chris Coleman, Mayor of St. Paul, MN

Opening Lunch Plenary, The Mississippi River and the Nation

12:15pm – 2:00pm, Ballroom A & B (2nd floor), Grand River Center, 500 Bell Street

Presiding: John Thodos, Mayor of East Moline, IL

Introduction: COLIN WELLENKAMP

Executive Director

Mississippi River Cities & Towns Initiative

Greetings: Hon. Martin O'Malley

Governor of Maryland, 2007-2015

Preview: Hon. Larry 'Butch' Brown

Mayor of Natchez, MS

Host of MRCTI 2016 Annual Meeting

Call to Action: CHAD PREGRACKE

Founder & President Living Lands & Waters

SUPPLY CHAIN MANAGEMENT AND INCENTIVIZING SUSTAINABLE AGRICULTURE

2:15pm –3:30pm, Meeting Rooms 4 & 5, Grand River Center

Moderating: Mark Vulich, Mayor of Clinton, IA

Overview: Ambassador Kenneth M. Quinn

President

World Food Prize Foundation

Presentation: ROD SNYDER

President

Field to Market, The Alliance for Sustainable Agriculture

Presentation: SEAN McMahon

Executive Director

Iowa Agricultural Water Alliance

Host City Showcase & Dinner, Celebrating America's Main Streets, Sponsored by: Dubuque Main Street

5:30pm – 8:30pm, Grand Ballroom (2nd floor), Hotel Julien, 200 Main Street

Join Mayors as they celebrate the 30th anniversary of America's Main Streets Program

Buses will begin loading at main entrance of the Grand Harbor Resort at 5:15pm to transport mayors and meeting guests to dinner location at the historic Hotel Julien. Bus will return guests to the Grand Harbor Resort from 8:30pm to 9:30pm

Presiding: Roy Buol, Mayor of Dubuque, IA

Welcome: Tony Pfohl

Vice President Fischer Companies

Address: MARY COWNIE

Director

Iowa Department of Cultural Affairs

Presentation: DAN LOBIANCO

Executive Director of Dubuque Main Street

Annual Main Street Awards

September 17

Registration

7:30am – 11:30pm, Main Lobby (1st floor), Hotel Julien

Plenary Breakfast: The Key to Resilience is Partnerships, Sponsored by: MRCTI Corporate Advisory Board

8:30am – 9:45am, Grand Ballroom (2nd floor), Hotel Julien, 200 Main Street

A Bus will be available to transport guests from the Grand Harbor Resort beginning at 8:00am.

Presiding: Tim Kabat, Mayor of La Crosse, WI

Seating: MRCTI Corporate Advisory Board

RANDY MOORE

President, Iowa American Water

MILTON HUGH MARK BINSFELD

Senior VP, Viking River Cruises Senior VP, J.F. Brennan Company, Inc.

KELLY McGinnis Johnathan Palfenier

Prog. Dir. Mississippi River Network Trade Lade Manager-Oceans, Federal Express

Address: JOEL B. SMITH

Principal, Abt Associates Environmental Research

Resilience and Adaptation Achieved Through Public/Private Partnerships

STATE/CITY ACTION TO ACHIEVE CLEAN WATER

10:00am – 11:15am, River Room (1st floor), Hotel Julien

Moderating: Hyram Copeland, Mayor of Vidalia, LA

Remarks: MARK HAGUE

Administrator, Region 7

U.S. Environmental Protection Agency

Presentation: SUSAN SYLVESTER

Wisconsin Department of Natural Resources

Chair, Upper Mississippi River Basin Association Water Quality Executive Committee

Presentation: Jennifer Terry

Agricultural Policy Specialist lowa Environmental Council

Break (15 min) - Refreshments provided

MRCTI Business Meeting

11:30am – 12:30pm, River Room (1st floor), Hotel Julien

Mayors will meet in an open-door session to hold elections for a new Executive Committee and Co-Chairs to serve a 2-year term. Mayors that currently serve on the Executive Committee and as Co-Chairs are eligible to run. One co-chair seat is reserved for the mayor of a city with a population above 100,000 and the other for a city with a population below 100,000. Mayors interested in hosting an annual meeting may also officially list their cities as a candidate for the 2018 and 2019 meetings.

Presiding: Roy Buol, Mayor of Dubuque, IA

Presentation: STACI WILLIAMS

American Rivers, Mississippi River Network MRCTI/MRN Proclamations for the River

Presentation: DAN BARRY

ecoAmerica, Communities Program Director

"Path to Positive" Pledge Campaign

Update: Returning Container Movement to the Mississippi River

LARRY 'BUTCH' BROWN FRANCIS SLAY

Mayor of Natchez, MS Mayor of St. Louis, MO

Elections: MRCTI Co-Chairs, Executive Committee Members

Closing Luncheon, Clean Drinking Water - Our Number 1 Priority

12:30pm – 1:45pm, Grand Ballroom (2nd floor), Hotel Julien

*Presiding: Belinda Constant, Mayor of Gretna, LA

Introduction: Newly Elected MRCTI Co-Chairs and Executive Committee

Presentation: EcoAdapt and ClimateWise Adaptation and Resilience Survey

LARA J. HANSEN, PH.D.

Chief Scientist & Executive Director

EcoAdapt

Tonya Graham

Executive Director

Geos Institute

1:30pm – Adjourn