



MRCTI Capitol Meeting

★ DC 2024 MARCH 6-8

Mississippi River Cities & Towns Initiative
Leverage \$75 billion in new federal investment

THE MISSISSIPPI RIVER,
OUR CONNECTION
IS NATURAL



Is Your Organization Tapping into the Most Important River Corridor in the World?

Unlock new and innovative markets in over 100 cities at the Mississippi River Cities & Towns Initiative Capitol Meeting. Meeting partners may headline specific events which are acknowledged through speaking opportunities as detailed in the rate chart below. Sponsoring entities with applicable subject matter expertise relevant to the meeting's agenda can also secure placement on panels.

Sponsorship Opportunity	Level	Screen Credits	Printed Materials	Panel Slot	Maximum Audience	
					Plenary Speaking	Total Mtg Placement
Digital Sponsor	\$2,000	✓				
Listed Sponsor	\$3,000	✓	✓			
Inter-Mtg Busing	\$5,000	✓	✓			
Congressional Dinner, March 6	\$15,000	✓	✓		✓	
Plenary Breakfast, March 7	\$12,000	✓	✓	✓	✓	
Jobs and Innovation Summit, March 7	\$15,000	✓	✓	✓	✓	
Army Corps Dinner, March 7	\$15,000	✓	✓		✓	
Local Change, Global Benefit Breakfast, March 8	\$10,000	✓	✓	✓	✓	
Title Sponsor	\$25,000					✓

Mississippi River Cities & Towns Initiative

Sponsorship Opportunities for MRCTI 2024 Capitol Meeting

March 6-8, Washington, 

Introduce Your Business to 10 States, 105 Cities in One Move

Looking for new market opportunities with plentiful resources and united communities? The ten-state Mississippi River Corridor is home to America's most expansive and 'ready-to-tap' economies. Manufacturing to conservation and every industry in-between can find new potential through the cities along the Mississippi.

Middle America Plays an Outsized Role in Washington and the World:



Mayors of the Mississippi River have created a new place for the Corridor to act to locally for global impact. Your organization can be part of this success and leverage your national and international presence.

For Value at the Partner-Level, Consider joining the MRCTI Corporate Advisory Board

MRCTI has formed a Corporate Advisory Board (CAB) that meets at the Annual Meeting. The CAB is comprised of private sector entities committed to working with Mayors to further a sustainable economy for the Mississippi River Corridor. The suggested annual contribution for this level of partnership is \$10,000. annually.



Mayors are creating a seat at the table for those partners that see value in working with cities on America's original Main Street.

CAB membership is geared toward those stakeholders pursuing a more innovative approach to their strategic alignments. The CAB presents members with an opportunity to engage in a more consistent format over a broader period of time than a single meeting can provide.

CAB membership grants full access to both the MRCTI Annual Meeting and Washington, DC Meeting in March for one year and thus may be a better investment than sponsorship.

For tax purposes, financial support for the "MRCTI Capitol Meeting" including for direct event costs, can be provided in the form of a tax deductible contribution to the Mississippi River Cities & Towns Initiative.